



Executive Summary – ARSX

The Opportunity

Argentina's financial system suffers from inefficiencies, outdated infrastructure, and a lack of trust — particularly in peso-denominated transactions. No widely adopted, transparent, and secure peso-pegged stablecoin exists today, leaving a significant gap in the market. Both institutional and retail players are underserved, and global investors have no simple way to access the Argentine peso digitally.

The Solution

ARSX addresses these challenges by offering a reliable, fully-reserved stablecoin backed by pesos and secure custodial assets. It operates 24/7 on blockchain technology, providing: Immediate settlement of transactions. Transparent reserves and supply. Global accessibility to the Argentine peso through exchanges and DeFi platforms. A bridge between traditional finance and the digital economy.

Business Model

ARSX follows an institutional mint/burn model, ensuring regulatory compliance and controlled supply. Custodied reserves are placed in secure, yield-generating assets. Revenue is generated through minting/burning fees and treasury yields, creating a sustainable and scalable business.

Vision

ARSX aims to become the leading peso-backed stablecoin, enabling liquidity and financial connectivity in Argentina and beyond. By being the first mover in this untapped space, ARSX has the potential to redefine how individuals, businesses, and institutions interact with the peso in the digital era.

Why Now?

The timing is critical: with growing adoption of blockchain technology, heightened demand for transparency, and increasing interest in digital assets, ARSX is uniquely positioned to lead the evolution of the Argentine peso into the future of finance.

